

As a former Specialist on the Chicago Stock Exchange, I had prior knowledge of the market before entering Trading Floor Research, and its methodology. That said, I had no idea what I was in for! Dave Wozniak's Early Entry System is something that needs to be out there in the world for investors and traders, of all levels of comprehension of the markets!

Dave has a complex, five-point system that he utilizes in order to recommend a stock to his subscribers. He takes 35 years of measurable success, distilling his system into a twofold application. Below, I will tell you the following 3 points which I feel are important to best be an active participant in the Trading Floor Research Early Entry System: The What, The Why, and The How.

Number 1. Dave doesn't ask you to fully indulge into his world of fundamental or technical analysis, but he provides you with an opportunity to learn from him in a newsletter format, which is sent 4 times a week. Here you can discover two main things – the “what” and the “why”. The newsletter is an important tool that should NOT be overlooked. A basic understanding of what you are going to invest your money in is a logical approach to being an investor, or trader. Failing to understand “what” you are investing in and “why” you are investing in it, is a failure to develop an opinion regarding your financial future. **Be engaged.**

Dave will NEVER tell you to blindly buy or sell anything. On the last page of every newsletter, it clearly reads DO YOUR OWN RESEARCH! Dave will also NEVER tell you that he's always correct, or that he never loses. A part of the reason we conduct our own research is because Dave is helping us invest in our future utilizing his knowledge of the markets and providing an “early entry” into stocks that have great potential to move!

Number 2. Dave doesn't buy stocks for you. He doesn't sell stocks for you. TFR sends a text message with buy and sell signals. These signals are obtained from the research and charts being studied, and the signals are creating an opportunity for us to have guideposts on what to trade, and at what price...including target sell pricing. It is your choice to make the trade, or not. This is the “how” factor. How you trade is up to you. Risk management opinions are provided regarding Stop Loss trades, but always remember – if you enter a trade, you make a choice. TFR encourages subscribers to use the “Star Level System” to help understand how much of a portfolio should go into a trade. Does it mean you HAVE to you it? No. If you miss an opportunity, or decide not to take one, patience preserves capital – so don't chase the trade. The “how” you choose to trade a TFR selection is up to you. **Be attentive.**

The Trading Floor Research System is best utilized when you read the newsletter and wait for TFR confirmation before taking a position. Use the newsletter to learn, and perhaps even take a class with Dave if he offers one somewhere! Use the texting signals to get in on the trades TFR makes. Always remember the TFR system, in application, is TWOFOLD for a reason. Being an active reader of the newsletter results in a knowledge that empowers you to trade with confidence, and perhaps find other leading, or emerging stocks in various industry groups and sectors. Simply waiting until Dave tells you when to buy or sell could work, but I am in it to win it. Try TFR today, and let's all win together.

-Matthew J. Backus